

Job Hunters Boot Camp

**FRIDAY
NOVEMBER**

21

2014

9:30 am to 1 pm
San Mateo County Event Center
Fiesta Hall
1346 Saratoga Drive
San Mateo

Sponsored by
Congresswoman Jackie Speier
in conjunction with
Assemblymember Kevin Mullin





Dear Job Seekers,

Welcome to the 11th Job Hunters Boot Camp! Whether you are unemployed or are looking for a better job or a career change, you are in the right place this morning. Assemblymember Kevin Mullin and I urge you to take full advantage of all the resources we brought together for you: more than fifty employers that are hiring, a tremendous lineup of workshops that will inspire you, and one-on-one resume review sessions you can sign up for at the TOOLS tent.

The economy has improved significantly since I held the first boot camp at the height of the recession in January 2010. However, all of you are seeking work against the backdrop of a skyrocketing cost of living. It is not easy to find employment that pays a wage that can pay the bills in the Bay Area.

My message to you is simple: Don't give up! Use today to make new connections, polish your resume and work on your interviewing skills. The employers that are here today have hundreds of positions to fill and one of them may be the perfect fit for you. Find that opportunity and make an impression!

I hope you will find this to be a productive day and you will become the next success story of Job Hunters Boot Camp.

All the best,
Jackie

Boot Camp

SCHEDULE

9:30 - 10:15

Congresswoman Jackie Speier,
Assemblyman Kevin Mullin
Welcoming remarks • **Fiesta Hall, Main Stage**

11:00 - 11:45

#1 Way to Ace Your Interview ...
& the Only 3 Questions that Count!
with Rebecca Kieler • **Fine Arts**

Getting Unstuck in Your Job Search
with Donna Fedor • **Garden Center East**

It's Not the Age, It's the Attitude
with Pat Cross • **Garden Center West**

12:00 - 12:45

Making the Most of Your Service:
Winning Transition Strategies for Veterans
with Josh Newman • **Garden Center East**

Women Technologists in High-Tech:
Trends in Hiring and Retention
with Michael Ivers • **Fine Arts**

How to use LinkedIn in Your Job Search
with Katie Ferrick • **Garden Center West**

Boot Camp

RESOURCE TABLES

November 21, 2014

RESOURCE TABLES

1. **Apprenticeships – Building and Construction Trades**
2. **Cal Fresh**
3. **Covered CA**
4. **EDD** (Unemployment Claims, Veterans Services, Youth Employment Opportunity Program) • www.edd.ca.gov
5. **Job Seekers Meet Up on the Peninsula**
6. **JobTrain** • www.jobtrainworks.org
7. **Peninsula Works & T.O.O.L.S. Tent**
8. **Phase2Careers**
9. **Photo Booth for free profile pictures/Kent Fields Photography**
10. **San Mateo County Community Colleges:** Canada, College of San Mateo, Skyline • www.smccd.edu
11. **Swords to Plowshares**
12. **VA San Bruno**
13. **U.S. Department of Labor**

EMPLOYER TABLES

1. **ABC Chauffered Limousines, San Mateo** • www.abctrans.com
2. **Adecco North America** • www.adeccona.com
3. **Allied Barton Security Services** • www.alliedbarton.com
4. **Always Best Care Senior Services** • www.alwaysbestcarepeninsula.com
5. **Apple Family Works** • www.familyworks.org
6. **Apple One** • www.appleone.com
7. **Blood Centers of the Pacific** • www.bloodcenters.org
8. **Cintas** • cintas.com
9. **CLP Resources** • <http://www.clp.com>
10. **Contra Costa County Sheriff's Dpt.** • www.cocosherriff.org
11. **Con-Way** • con-way.com
12. **Double Tree by Hilton San Francisco Airport** • hilton.com

13. **Durham School Services** • www.durhamschoolservices.com
14. **FBI San Francisco** • fbijobs.gov
15. **FedEx Office** • fedex.com
16. **Franklin Templeton** • www.franklintempleton.com
17. **Goodwill Industries** • sfgoodwill.org
18. **Hayward Police Department** • www.hayward-ca.gov
19. **Hilton San Francisco** • hilton.com
20. **Home Depot** • www.homedepot.com
21. **IKEA** • www.ikea.com
22. **Lab Support** • www.oalabsupport.com
23. **Kaiser Permanente** • kp.org
24. **Kelly Services** • kellyservices.com
25. **Lowes** • www.lowes.com
26. **New York Life** • www.newyorklife.com
27. **Nothing Bundt Cakes** • nothingbundtcakes.com
28. **Npower** • npower.org
29. **Radisson Hotel** • www.radisson.com
30. **RedCap** • www.myredcap.com
31. **San Francisco, City and County** • sfgov.org
32. **San Francisco Police Department** • <http://www.sfpdcareers.com>
33. **San Mateo Sheriff's Office** • www.smcsheriff.com
34. **Senior Helpers of San Mateo** • seniorhelpers.com
35. **Serramonte Ford** • www.serramonteford.com
36. **SFMTA** • sfmta.com
37. **SFO** • www.flysfo.com
38. **Solazyme** • solazyme.com
39. **St. Regis Hotel, San Francisco** • stregis.com
40. **Starbucks** • starbucks.com
41. **Target** • www.target.com
42. **UNIQLO** • www.fastretailing.com
43. **United Airlines** • united.com
44. **UPS** • www.upsjobs.com
45. **US Customs & Border Protection** • cbp.dhs.gov
46. **US Postal Service** • www.usps.com
47. **Virgin America** • virginamerica.com
48. **Walgreens** • www.walgreens.jobs
49. **Wells Fargo** • www.wellsfargo.com
50. **The Westin San Francisco Airport** • westin.com
51. **WFG World Financial Group** • www.worldfinancialgroup.com



Speaker Bios



Jackie Speier represents constituents from portions of San Francisco and San Mateo County in the House of Representatives, where she continues the work she began on the San Mateo County Board of Supervisors and in 18 years in the California State Legislature — focusing on consumer issues such as financial privacy, expanding access to health care, and seeing to it that all Americans receive a fair shake when it comes to employment, housing and workplace protections.



Kevin Mullin, a former city councilmember and mayor of South San Francisco, a local business owner, and former state legislative aide was elected in November 2012 to represent the 22nd Assembly District. His legislative priorities are to promote job creation, enhance education and workforce development systems, encourage environmentally sustainable regional planning, and work in a bipartisan way to reform state governance.



Pat Cross, MA Ed. brings over 15 years experience coaching people in career transitions and job searches. In addition to coaching, she conducts a wide variety of successful and practical workshops on topics including interviewing, networking, resume development, management skills, and emotional intelligence for both for-profit and non-profit organizations. Pat is also the Co-Founder of *Crossapps.net*, and has developed content for the apps “Interview Prep,” and “Telephone Screen” which have sold internationally.



Donna Fedor is a Master Results Coach, Speaker, Trainer, and Recruiter. She has coached and trained thousands of people with the commitment of inspiring and educating them to live their fullest potential. Certified in Performance Coaching, Hypnosis, and Neuro Linguistic Programming (NLP), she has assisted people to achieve long-lasting, breakthrough performance results. www.donnafedor.com



Katie Ferrick leads Community Relations for LinkedIn, the world's largest online professional network. She has worked in government, nonprofit, and private sectors over the last twenty years. After earning her advanced degree in Counseling, she assisted Congresswoman Speier by working with hundreds of Job Seekers and helping create the first Job Hunters Boot Camp in January, 2010.



Michael Ivers is the Director of Business Operations at the Anita Borg Institute. He is a former high-tech manager/executive with several technology-based businesses including Cisco Systems, Calient Networks, Reactrix, and ICTV. His current work at The Anita Borg Institute focuses on creating greater workplace diversity for women technologists. Michael is a graduate of the University of San Francisco, a certified Project Manager, and volunteers with several organizations within our community.



Rebecca Kieler has been a facilitator, speaker & consultant in career transition for 30 years. For those wanting to reach the next level, find the next job or uncover a new career direction, they quickly see tangible results. Rebecca has developed a number of programs to support clients in learning all aspects of the job search process. Rebecca has worked with for-profit, not-for-profit & academic organizations.



Josh Newman is the founder and Executive Director of ArmedForce2.Workforce www.af2wf.org, a California 501(c)(3) non-profit offering personalized service and support to young veterans in their search for career-oriented employment upon their return to California following the completion of their military service. He brings a unique level of insight to his work with young veterans as the result of his diverse experiences in business in executive roles across multiple industries, coupled with his own service as a US Army officer.



Presentations

#1 Way to Ace Your Interview ... & the Only 3 Questions that Count! with **Rebecca Kieler**

You have an interview!!!! This is what you have been waiting for – Don't Wing It! Do you look at the company website, polish your shoes and cross your fingers? No! There's more you can do to increase your success.

- Understand the real purpose of an interview
- Know the 3 questions every hiring manager needs to know
- Discover clear, concise, compelling ways to answers your 'problem' interview questions

Please come with a list of the interview questions you worry about and be ready to interact!

Re-THINK! Getting unstuck in your job search with **Donna Fedor**

Come learn how to shift your thinking, get yourself unstuck so you can move into action on your job search and get hired. Through a very experiential presentation, Donna will help you learn how to improve your thinking so you can break-out of feeling stuck. Donna uses stories from her own life, leadership, coaching, recruiting, and sales experience to help you move beyond your limiting thoughts through simple, specific, and easy-to-use solutions.

It's Not the Age, It's the Attitude with **Pat Cross**

Are you concerned that age may be getting in the way of a successful job search? This workshop is focused on what you need to know about overcoming potential age bias. We'll be focusing on resume writing tips, what you need to know about your personal presentation, marketing your strengths, and addressing potentially challenging issues during the interview.

Making the Most of Your Service: Winning Transition Strategies for Veterans with **Josh Newman**

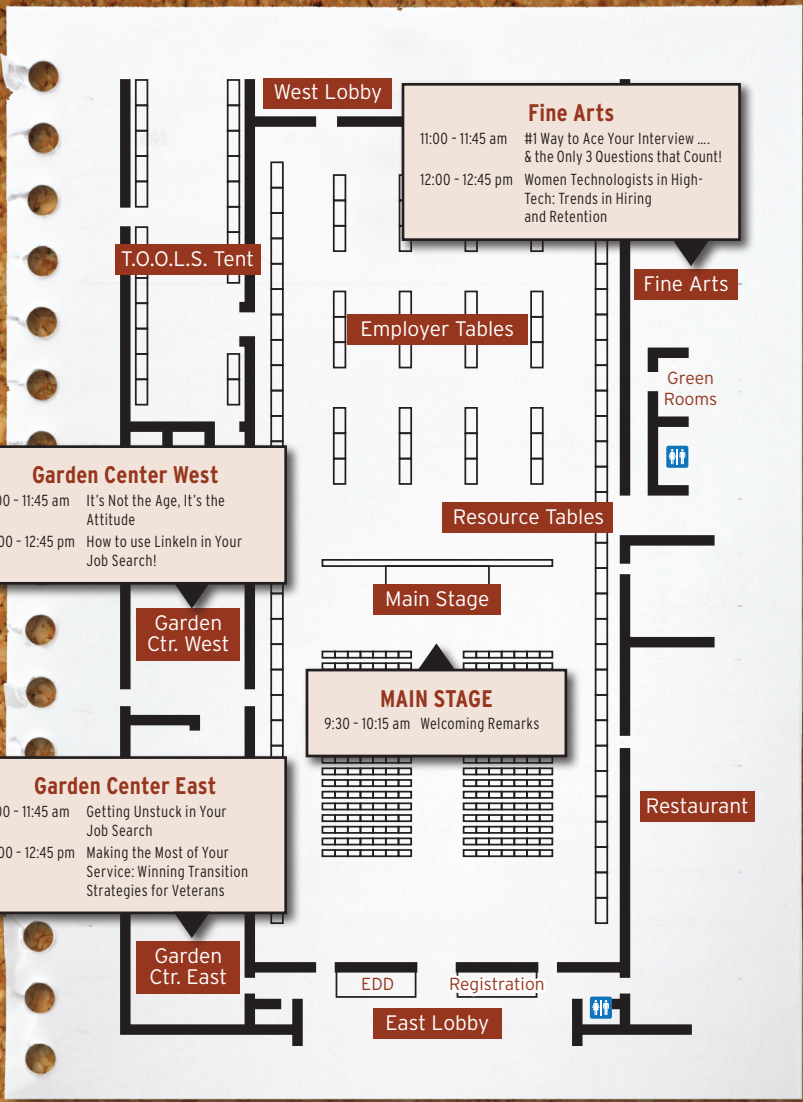
Are you a veteran or current service member in the process of writing the next chapter in life following your service to our country? As you've probably learned, it's one thing to be told "Thank you for service," and quite another to find that first (or next) job that places you on a path toward a rewarding career in the civilian workforce. This workshop, designed and taught by a veteran for other veterans, will help you develop an effective overall strategy and a step-by-step plan for successfully applying your military experience, and the skills you gained through it, toward landing a good job and a post-service career that's right for you.

Women Technologists in High-Tech: Trends in Hiring and Retention with **Michael Ivers**

As the demand for top technical talent continues to outpace the number of graduates each year, leaders and managers must develop and foster a workplace culture that enables them to develop and retain women in technical roles. This presentation discusses the trends in the hiring and retention of women technologists.

LinkedIn's Top 3 Tips for Job Seekers with **Katie Ferrick**

Have a profile, but don't really know how to use LinkedIn? Learn how to leverage LinkedIn for your job search. How do you get 7x more profile views? What are endorsements and why do they matter? What does "amplify your brand" mean to you when you're just looking for a job? Come learn the answers to these questions and more in this workshop designed for Job Seekers who can connect to their next opportunity by using LinkedIn.



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